



TEBURA TOKEN WHITEPAPER

We will make super airbnb for luggage on block chain and crypto currency

Prepared by: Tebura Team

Prepared for: ICO

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Project Overview



1. Tebura Accomplishments

- In 2016, launched luggage-storage service in Tokyo, handling 80 pieces a day at Tokyo Station.
- Partnering with a Thai company, Tebura began offering same-day luggage shipping in that country.
- Won Excellence Award at MIT Japan Forum Business Plan Contest
- The venture-assistance organization of Kobe and Osaka backed Tebura.
- Tebura was featured on the Yomiuri television program 100 Oku Ageru as an up-and-coming firm.

2. Service Overview and Market Size

Tebura uses restaurants, cafes, and open spaces in countries around the globe to store tourist luggage.

We serve foreign sightseers in Japan as well as local coin-locker refugees. The coin market alone is 36 billion yen or \$36 million.

3. Tebura Future Vision

We aspire to reduce the amount of luggage tourists lug around, allowing them to hold the hand of a significant loved one or freely explore.

4. Network Tebura is going to make and provide

Tebura is a luggage storage service provider that allows users to deposit their luggage at a number of secure, convenient locations. With Tebura, travellers can enjoy their stay in Japan without being burdened with heavy suitcases. It is collaborating with Local Government Organizations and at the same time it runs a software based system to provide luggage free travel more easily to the tourists.

5. Using Tokens

Tebura's versatile tokens have three major uses:

1. Tokens can be exchanged for luggage-storage services.
2. Tokens can be cashed-in at public exchanges once we have organized them.
3. Tokens can be utilized for other tourist-related services that we will be introducing gradually.
4. ICO supported services.

6. Token Sales

Based on JCBA and Financial Services Agency policies, we will follow the following three-stage process for selling tokens to minimize legal risk.

<Stage 1>

Tebura will use its own crowd-funding process, issuing tokens for financial donations.

Initial tokens will not be transferable. They will serve as a warrant permitting participation in Stage 2 and confer a discount.

<Stage 2>

Tebura will sell tokens only to individuals who participate in Stage 1.

<Stage 3>

Tebura will publicly sell tokens.

7. Roadmap

August 2016: Service of Tebura (Online luggage storage service) launched.

January 2018: Registered General Corporation (non-profit type) application for Hands Free Travel Association

February 2018: Google Ad Grants (Annual subsidy of 13.2 million yen for non-profit organization available) adopted.

March 2018: Released New Blockchain eco system by luggage free travel association.

8. Team

The Tebura Team is comprised of talented individuals from international backgrounds and relevant industries. Our team includes blockchain experts, travel service owners, ICO Investors and others from Japan, USA, France and Bangladesh.

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Whose hand do you want to hold during luggage free travel?

The best travel experience is awaiting for you!

You were looking for a place to deposit your luggage while traveling, but the coin lockers were all full, have you experienced this?

Tebura is working to solve this problem for travelers using blockchain service.



For Travelers

Provide the best environment

Tebura came up with a luggage free travel system that enables tourists to travel without bearing luggage by hand and instead they can hold the hand of their special one!

Factors that take away freedom of travelers

a. Increase in travelers due to spread of the Internet



Due to the availability of internet service and smart phone technology the environment surrounding travelers is changing rapidly. The number of tourists and airline services in traveling sector have also increased. Tourists in Japan have also grown by promoting tourism services around the world.

b. Reason behind rapid increase of travelers



The rapid increase of travelers has created some problems in public and private sector; for example with accommodation, language barriers and transportation.

※A survey in Tokyo station states that by 11 o'clock 97% of all coin lockers are full.

Local tourism industry gives a better economic effect

Sightseeing not only benefits the tourism business but also brings better economic effect for travel industries as well.

Currently Tebura has 10 luggage storage facilities at 3 different places in Japan, with partners which are operating jointly.



Tebura's luggage mechanism is very simple. After reserving luggage with Tebura 70% will be given to partners and 30% will be kept as a settlement fee and for marketing purposes and other charges. Tebura's partners also ensure efficiency in luggage handling and safety of stored luggage.

Problems faced by tourists during traveling time

a.Relationship among degree of independency, consumption and business opportunities of travelers



Travelers are not able to create an environment themselves so that they cannot move easily with heavy luggage which brings economic loss for them. Tebura run a luggage handling service - as a result travelers get much more time for traveling, their costs are minimized which then creates more business opportunities.

b.Free from brokerage fee, which increases sales in a decentralized way



With the help of blockchain technology, transactions are done by travelers and local stores. So the intermediaries are eliminated which helps to increase profit and also reduce traveler's cost.

The aim of Tebura to solve problems

Without the cooperation of local people it is very difficult to make a wonderful journey. To create a wonderful environment between travelers and tourists the cooperation of local people is essential.

It is very necessary to build a system that supports travelers' accommodation, movement and provides a guide service with the help of local people.

The next mission of Tebura is to go forward with those who can cooperate with travelers under the same terms and conditions in order to make a wonderful travel association.

Tebura CEO, Akihiro Takagi

Achievement of Tebura



Presentation Program

We have participated in many programs to spread the aim of Tebura, and as a result got a lot of support and appreciation from partners.

(Thank you for your co-operation as a partner)

- In August 2016 world's first luggage free travel service launched by realizing the demand of hands-free tourism.

<https://tebura.ninja/>

- Kobe Global startup gateway adopted by Kobe Venture support program
- Excellence award received from Massachusetts Institute of Technology Japan Forum

Business Plan Contest

- Get in the ring Semi-Final (English)
- Participated in the Semi Final Slush Tokyo 2017 (English Event)
- Featured in the Yomiuri TV show 'Billion Crores', where Tebura was introduced by Chief Editor Mr. Tanaka as a promising venture
- Microsoft Award Samurai Expo 2017
- OSAP adopted by Osaka City Venture Support Program
- Elected top 100 in Singapore Echelon
- Introduced in Fintech Silicon Valley's email news

Service operational record

The service has been used by local and foreign customers around the world



53% PV from abroad

Multilple language supported website introduced which is accessible from abroad, customers increased by more than half.



SEO achievements at major stations and districts

Ginza station coin locker ranked 1st Place in Google

Asakusa station ranked 2nd Place in Google

Tokyo Station coin locker ranked 3rd Place in Google

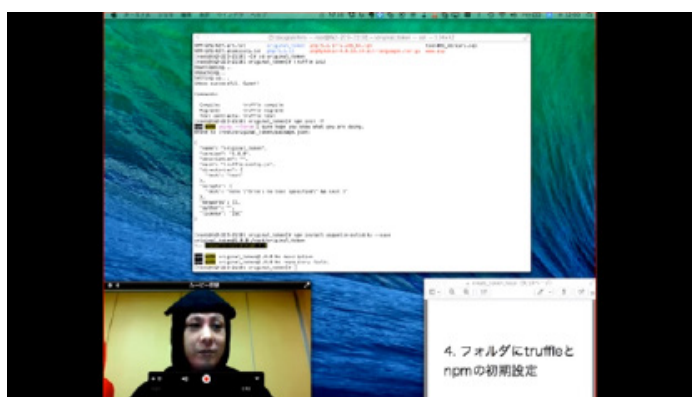
language	Sessions	% Sessions
jp	24,033	53.11%
en	8,921	19.72%
ru	7,957	17.58%
zh	1,564	3.46%
thw	471	1.04%
au	364	0.80%

As a development test we have successfully issued our own token

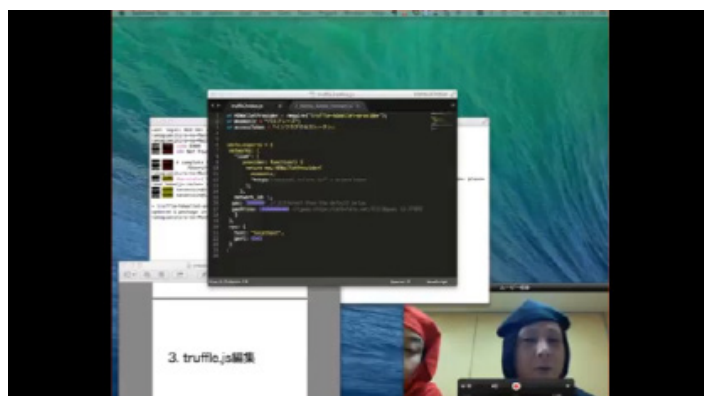
We have already record of our developed own token (kanaecoin)

We have developed and published an article about development procedures

Vol.1 [with video] Create your own ICO! Smart contract, local environment construction, issuance of virtual currency (cryptographic currency), remittance etc. by yourself



Vol.2 [with video] Create your own ICO! Smart contract by yourself. Publish original token to live.



Tebura

The mission of future

With the help of local cooperation a great harmony can be produced which will lead to the creation of economic benefits.

In order to make the environment better we would like to cooperate with more people to make it more powerful - tebura is working hard to make such environment. Rules and systems are necessary for people to work together, but beside that we have an excellent design with incentives (dynamics for people to improve the productivity).

To achieve Tebura's mission

People from travel industry can join with us easily and depending on their contribution receive appropriate compensation. We are making our network in such a way that we can encourage more participation.



Challenges of Tebura and solutions

It is not so easy to build a network with excellent incentive model. Many attempts were taken in the past but it has not been done appropriately.

Although it cannot be said that all this happened because of defective system and incentive design, it is still necessary to keep looking for a better mechanism. We believe that incentives are not functional property yet. In the current travel industry, **Tebura believes that individuals and business can actively participate in the network** and contribute to set a incentive based system.

Two reasons responsible for not functioning

- 1** Pre-service that provides services in each phase of travel. The requirement here is adjustment of interest all through the year
- 2** High cost for cooperation

1

Pre-service that provides services in each phase of travel. The requirement here is adjustment of interest all through the year



Among travel industry operators, supporters vary in scale and basically aim for a profit. Commercial companies are competing, promoting innovation and providing corporate efforts as a result service quality has improved, price have gone down etc.

Companies cooperate with each other in various ventures in order to advance competition with other companies as a result problem with incentive structure occurs. Though capitalism is everywhere the value we offer to the society is not maximized.

Tebura is trying to solve the problem of incentive with cooperation with other companies.

From this respect, Tebura is a decentralized non-profit organization that shares profits and data with the participants of the network.

2

High cost for cooperation

As mentioned incentives are hard to generate but through mutual advertisement, customer exchange creates benefits. There are also many travel businesses which makes cooperation more difficult

1.Communication

In order to build a cooperative relationship a mechanism is going on to understand each other and it is necessary to execute it. We have a good cooperative relationship by affecting each others competition and interest. To build communication requires time and cost but there is also a mechanism to reduce it.

2.Trust

There is a need to build trust among the parties to cooperate with each other. So the next step is trust, time and cost are also necessary to trust the other parties.

The questions are:

Will the other party keep the promises correctly?

Do you have sufficient money and resources to pay after the cooperation is completed?

3.Settlement

Final stage is settlement. In order to pay reward there is a need to move money with the cooperation of different companies and people. There is some work related to accounting such as estimation, issuance of invoices, remittance etc. which creates an obstacle when there is a fee incurred. The more cooperative relationship increases, the more remittance fee will increase. It is necessary to establish a mechanism through cooperaton where a fee will occur but it will not exceed the profit.

The aim of Tebura is to network collaboration to overcome three obstacles

In order to overcome these obstacles Tebura will take the advantage of the blockchain technology

Taking the advantage of blockchain tebura will follow the three steps

1.All transactions of the past are now public to anyone

In blockchain every record of performance is available which can be used for evaluation. By checking this one can judge a company.

2.Deal can be done without trusted/third Party

Virtual currency can be exchanged through blockchain in traditional financial institutions at low cost compared to the other financial institutions such as banks. Here every record is kept in blockchain so any type of transaction related information can be retrieved from there. Here no-one faces any trouble in checking payment status and as a result business based on blockchain is possible.

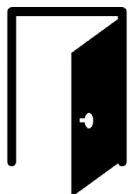
3.Contract can be done through programming

Finally, blockchain runs the program, including many entries, creates many blocks in the blockchain, releases the source code to the public through various server layers on the blockchain. Anyone can build their own structure and automate it.

Tebura is working to lower the cost with the help pf blockchain technology and with the cooperation of tourism industry. In this way using this tool we are hoping to develop the network.

Challenges for Tebura and solutions

Tebura open from non-profit point of view



There are some important points of blockchain adopted by Tebura. Tebura already run a revenue based business SamePage Inc., that's why now it's focusing on non-profit based business to spread the business of tourism with the help of travel association.

Release of open source software through network

In future Tebura is going to develop open source software where the developers can develop and download the software free of charge.

The collected fund will be used for non-profit organization

Funds can be collected by selling tokens through public sale. Funds can be used for future development of software, marketing and operations (excluding developers). All will be paid with a Tebura token (after a minimum time period).

Reasons behind non-profitable in nature

To achieve the mission rather than gathering profit

The purpose of Tebura is to make a non-profit infrastructure which is not similar to commercial business platform. This non profit infrastructure could be made through co-operation with other industries involved in tourism.

Increase return by collaboration

The second objective will be to increase the returns to those who co-operate where the free network will be built by Tebura. Tebura will release open source software for development. The co-operators will use the provided software. Profits will be allocated to the contributors according to the amount of their investment and with the passage of time the amount of profit will be increased and the shareholders dividend will be increased.

Vision that spreads from local market space

The aim of Tebura is to provide decentralized tourism-related services that anyone can participate as a service provider. It is essential to get co-operation from each tourist spot in order to expand this platform so that tourists can enjoy sightseeing anytime anywhere. The association invites people to join who can provide services such as luggage storage facilities along with provide tourist guides for sightseeing at each tourist site as "local service provider = LSP" and highest priority now is to build co-operation along with local service provider. The reason behind given highest priority is to bring economic benefit for the country which has good potentiality in tourism business. Another reason to work with LSP to create value and profit from that time which is lost due to handling of luggage. Due to capitalism everything is in the hands of a small group of people who can handle economy, tax rules and enjoy all benefit by themselves. The aim of Tebura is to create a decentralized platform where everyone can participate and add value to this platform by themselves and can enjoy benefit from the economy. Tebura realized this truth and will work continuously to create a decentralized platform that will give benefit to all.

Software that will be created by Tebura developers, that everyone can use free of charge or will be at a low cost. So the network that Tebura is going to prepare will be with the cooperation of other travel industries from local areas and abroad.

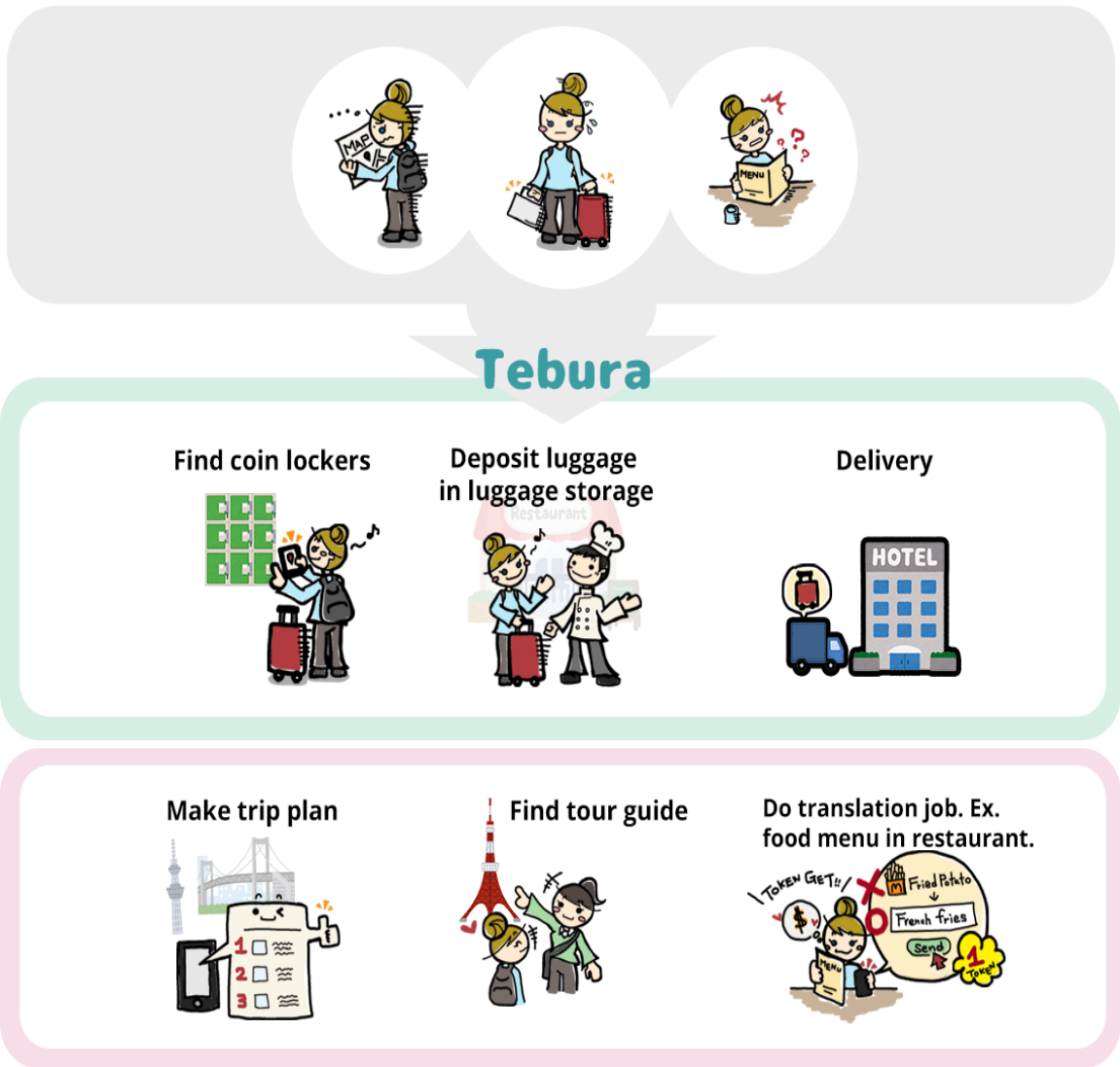
Tebura Network Creation = Tebura Network

Tebura is now providing services to the local individuals and organizations (later: local service Providers=> and grow with cooperation with the designated LSP), port with the LSP

For example: If one individual travel company is in a good position to attract customers then this company can promote other companies in the group when the other companies are working collaboratively with each other. So in this way they can leverage each other.

Tebura provides services related to plug-ins, like Shopify settlement plug-in to import existing assets, and can smoothly create new value from existing asset value. The introduction of clearing function to provide guides to the tourist through local service provider who own operations by simple code, and a list of adding storage through its own operations by these tools which can not be provided by the local people through luggage storage service, website etc. using at home or coffee shop.

The plugin provided by Tebura will be similar to Shopify which is used for settlement of transactions. If Tebura's developed plugin works smoothly then it will create a new value.



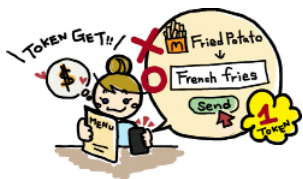
Services and software by Tebura



Luggage storage service



P2P baggage Pickup, same day delivery



P2P Multiple Language Translation service



P2P Travel Guide/Travel Planner

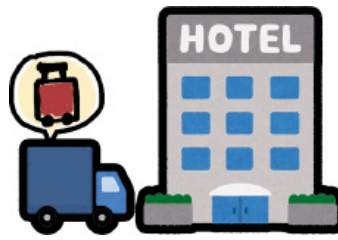


Luggage storage Service (Tebura)



Tebura currently offers it's own service for luggage storage to individuals, business, LSPs. It is also possible to do the luggage storage service more easily and efficiently. The functions will follow mentioned below:

- ☑ Luggage storage related information, for example registration, coin locker information will be stored in LSP
- ☑ All reservations and transactions will be done under Tebura application
- ☑ Plug-in for storage of luggage will be offered that can easily be integrated from website or blog
- ☑ The offered plug in will be capable of displaying a list of luggage storage locations and to operate through website or blog (just like LSP)
- ☑ The system will provide information about the availability of luggage through the system of management
- ☑ Offers related to luggage storage will be displayed
- ☑ Collaboration will be done on same day delivery service



P2P Luggage pickup/Sameday delivery service



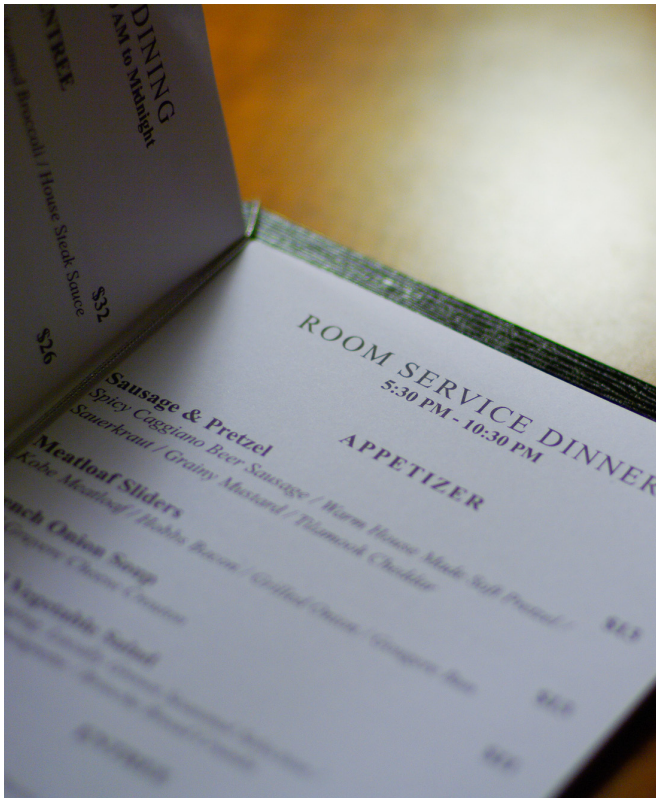
Luggage pickup service will be integrated with the luggage storage service. For example: If anyone chooses a place to store their luggage, LSP will keep the data stored and will give option from which place to collect that luggage and send that luggage so that the user can find the luggage at their destination place.

Tebura developers will develop the software for travelers and make it useable and easy for individuals and LSPs

- ☑ Tebura app will provide real time data
 - ☑ Tebura app will perform transactions and real time tracking
 - ☑ All luggage storage, registration, history related information, inquiries will be stored in the Tebura app and it will provide notification
 - ☑ The provided plugin in the website and blog will make it possible to book the luggage pickup
 - ☑ The offered plugin in the website or blog will display real time data about availability of luggage storage, location etc.
- ※These can be possible with the booking/settlement until the popup introduced with the app.



P2P Multi Language Translation Service



In the travel industry there is every need of translation to let the travelers who are from different countries know about actual meaning of the local language. The local travel guides can provide this service and generate revenue.

Tebura will generate funds through crowdsourcing and use those funds for the development of multi language service. Local tourist guide and service provider can join through collaboration and generate commission by providing multi language service.

"The local travelers can join with the platform who know multiple languages. For example if a Japanese traveler is going to the Netherlands in the middle of traveling if that person receives a request from a restaurant owner to translate the food menu for another traveler who don't understand Dutch in that case the Japanese traveler can translate the menu and earn revenue.

While traveling in the Netherlands you will be able to earn after completion of that task for travelers who do not get request from many Dutch travel industries.

On Tebura's network we will involve people who are skilled and after task completion we will pay through smart contract.



P2P Travel Guide / travel planner



Without qualified travel guide there is every chance to be banned, because tourists provide fee for interpretation service if they do not get proper service they might not take the service .

※Tourist Guide Interpretation law revised in March 2018.

The best service can be provided by the local who knows Japanese but language barrier makes this service difficult.

Sales of token

Funding is required to widen the network of Tebura with the exchange and transfer of virtual currency through ICO. Funding can be raised till 2nd stage and joined with exchange market at the 3rd Stage.

1st Stage: Private Sale

We will issue tokens as a reward through a donation form. This token will become an asset on a non-transferable blockchain and will be added in the 2nd stage where discounts will be given to the 1st stage purchaser who will then be able to purchase tokens at the 2nd stage. We will provide information regarding Tebura's ICO marketing and development details to other companies who wish to do an ICO in the future. The target amount of capital raised for this stage is 50 million JPY (Yen).

2nd stage: Limited Token Sale

Provide tokens to the selected token holders only.

3rd Stage: Public Sale

Open sale, available to anyone



Token sale not started yet.

If token sale information is required
please register your e-mail address

Roadmap

May 2015 Step 0

Hands-free travel campaign held by the Ministry of Land, Infrastructure, Transport and Tourism in Japan for the Tokyo Olympics.



August 2016 Step1

Service of Tebura (Online luggage storage service) launched.



2017 October Step 2

Raised funds through an ICO held in Japan. <https://mizuguchi.fund>



2017 November Step 3

Founding members done financing



Jan 2018 Step 4

Advisory board formed with members from Japan , China, France and USA



Apr 2018 Step 5

- News distribution started through Telegram Channel
- Public Telegram group opened for all
- Bounty Campaign started
- Issuance of Ninja Coin by using Tebura Network
- Whitelist Presale invitation event



※GoogleAdGrants

Only non-profit organizations are allowed to take advantage of Google Ad Grant service which provides subsidy 1 million yen per year. One can receive this if it seems different to the world.

Member



Akihiro Takagi

CEO & Managing Director of
SamePage Inc. & Tebura Ninja

The Tebura Team is comprised of talented individuals from international backgrounds and relevant industries. Our team includes blockchain experts, travel service owners, ICO Investors and others. Akihiro Takagi, the CEO & Managing Director of Samepage Inc. & Tebura Ninja is self-taught in English and programming. Mr. Takagi founded an IT company in Bangladesh in 2013 and founded Tebura Ninja, the "world's first luggage storage service" in August 2016



Ryoichi Ishihara

Board Director

DENEN Co. Ltd.

After graduating from Keio University, Ryoichi Ishihara worked as a consultant at Deloitte Tohmatsu Consulting (currently known as ABeam/Skylight Consulting) for over 7 years. In his tenure at Deloitte, he performed a variety of different roles including providing complex industry solutions, guiding newly formed companies and creating new IT systems. He joined Gaiax in 2007 and held the title of director whilst acting as a consultant at Elephant Co. Ltd. Recently, Ishihara has worked as a consultant in the blockchain space.



Colin Magne

Partner

Entrepreneur and Investor

Experienced in IPO (listed on Tokyo Stock Exchange) and in the creation of start up organizations. Currently Magne works as an angel investor and has invested in numerous virtual currency projects, notably in Cryptobridge an emerging decentralized exchange.



Yosuke Sato

Partner

Owner of a Restaurant

Since 2008 Yosuke Sato has operated a Belgian Beer pub in Nagoya. Sato succeeded in creating the world's first ICO of a brick and mortar shop in 2017. The ICO, Holy Place of Virtual Currency, is a token where real in-shop commercial transactions are performed in special stores where virtual currencies are used for real in store transactions using XEM. One which Sato operates himself is the Belgian Beer Pub in Tokyo.

Member



Akazawa Masazumi

Partner

Vice President

Blockchain Developers Association

20 years of experience in developing financial institutions, and has developed more than 200 financial products. Promoter of the FinTech Industry of Japan and Developer of Blockchain Association founded in 2017. Currently is undertaking the goal of creating 200 companies a year in Japan. Also visited Level 39 in the UK, the base of many FinTech organizations, and also established the Creators Coin Company Limited which is currently in operation.



Xena Xu

Marketing and Chinese Translator

Interpreter at JENESYS 2.0 in 2016-17

Japanese Language Level N1 certified



Kai Onuma

Programmer

- Lecturer of Blockchain System Development Course.

Works at Development in Blockchain at Elegy Company Limited

- Insurance Contract on Blockchain
- Demonstration on Experimental Design & Development
- Safety insurance service design development



Kanae Takagi

Lead Designer

Samepage Inc. and Tebura Ninja

We will issue our own virtual currency named 'Kanae Coin' based on Ethereum, then the dream will come true.

Member



Tajvir Chowdhury (Tanvir)

Assistant Manager

SamePage Limited (Bangladesh Corporate Office)



Mehidi Hassan

UI/UX Developer

SamePage Limited (Bangladesh Corporate Office)



Asma Akter

Web Designer

SamePage Limited (Bangladesh Corporate Office)

Tebura Partners

Tebura provides a superior tourism experience, partnering with local governments and various other partner organizations



Luggage storage service carrying out at HIS stores



Luggage storage coupon distribution for foreign travelers conducted through a joint website with Don Quixote

DMM いろいろレンタル

Rental coupons distributed in collaboration with DMM



手ぶら観光客向けにシェアサイクルの利用券を販売



ベンチャー支援プログラムKGSGへの採択



熊本市内での手ぶら観光の実証実験を実施



Cycle pass vouchers distributed at local DoCoMo branches



Partnership formed with Kobe based Venture Fund KGSG



An experiment was conducted with hands-free travel performed in collaboration with Kumamoto City



Partnership formed with Japanese real estate firm Grand Prix at Kyobashi Machi



Promotional support for hands-free travel from the Higo Journal in Kumamoto City



TEBURA TOKEN

Association of luggage free travel

 <https://www.facebook.com/teburaninja/>

 <https://twitter.com/samepage33>

 info@g.tebura.ninja

